



IN THE NEWS, PRESS RELEASES, RADIO: BASF Professional Vegetation Management announces 2007 QVM™ Project Habitat™ Award winners

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RESEARCH TRIANGLE PARK, NC, February 19, 2008 – BASF Professional Vegetation Management is excited to congratulate the winners of the 2007 QVM Project Habitat Awards, announced at the second annual awards banquet on Thursday, Jan. 31, 2008, in Peachtree City, Georgia.

The QVM Project Habitat Awards is an annual awards program designed to honor projects that demonstrate the principles and practices of Quality Vegetation Management™ (QVM). Winning programs represented an outstanding commitment to one or more of the QVM Principals and Practices.

Winning organizations in each category include:

- **Forestry – Non-Industrial Private Landowners**
Thompson Forest Consultants with Aerial Specialists
Greenwood, South Carolina
- **Forestry – Corporate/Industrial Land**
Mason, Bruce and Girard with Total Forestry
Auburn, California
- **Forestry – Government or Non-Profit Lands**
Camp Minden, State of Louisiana with Pineland Improvements
Minden, Louisiana

- **Aquatic – Private Land Managers**

Twin Valley Weed Management Area with SkyCopter & Chem-trol/VMS
Red Cloud, Nebraska

- **Aquatic – Government or Non-Profit Lands**

Loxahatchee National Wildlife Refuge with Helicopter Applicators, South Florida Water Management District and the Department of Environmental Protection
Boynton Beach, Florida

- **Utility – Investor Owned**

Duke Energy with Superior Forestry Service, Inc.
Clemmons, North Carolina

- **Utility – Municipal**

New York Power Authority with Lewis Tree
Marcy, New York

- **Utility – Cooperative**

Fort Loudoun and Cherokee National Forest with Southeast Woodland Services
Vonore, Tennessee

- **Invasive Vegetation Management on Private Lands**

Mississippi Coastal Plain RC&D with Progressive Solutions
Wiggins, Mississippi

- **Invasive Vegetation Management on Government or Non-Profit Lands**

US Fish and Wildlife with FDC Enterprises
East Lansing, Michigan

- **Roadside**

Johnson County with Chem-trol/VMS
Iowa City, Iowa

- **Specialty – Other (TIE)**

City of El Campo with El Campo Spraying
El Campo, Texas
and
CenterPoint Energy with SprayCo
Conroe, Texas

- **Specialty – University/Educational Research**

Mary Kahrs Warnell with B&S Air, Inc.

Eatonton, Georgia

Official finalists also recognized at the awards banquet include:

- American Electric Power with Asplundh/Arborchem – Charleston, West Virginia
- Anthony Timberland with CustomAir – Bearden, Arkansas
- Arkansas Valley Electric with Superior Forestry Service, Inc. – Ozark, Arkansas
- Ash Meadows National Wildlife Refuge with North Star Helicopters, Inc. – Amargosa, Nevada
- Ben Foster with Spray Max, Inc. – Shreveport, Louisiana
- Central Nebraska Public Power with North Star Helicopters, Inc. – Gothenburg, Nebraska
- Duette Preserve/Manatee County with Applied Aquatic Management – Duette, Florida
- Energy United with Osmose Utilities Services – Statesville, North Carolina
- First Energy Cuyahoga with Asplundh Tree Expert Company – Akron, Ohio
- First Energy with Nelson Tree Service – Akron, Ohio
- Georgia Pacific MAP with Robbins Forestry, Inc. – Palatka, Florida
- Florida Division of Forestry with Horizon Applicators – Carrabelle, Florida
- Neeley Family Timberland with T&M Aviation – Camden, Arkansas
- Palm Beach County with Aquatic Vegetation Control – West Palm Beach, Florida
- Mississippi Coastal Plain RC&D with Progressive Solutions – Wiggins, Mississippi
- Patterson Farm with Chemical Weed Control – Brownfield, Texas
- Varn Timber with Kennedy Timber – Waycross, Georgia

“Now that we’re entering our third year of the awards, it is encouraging to see interest in QVM and the awards program growing,” said Tim Knight, business manager for BASF ProVM. “The QVM Certified Applicators and end users that have participated in the program have been able to showcase the use of QVM principles and practices, and how those actions improved the results of their vegetation management programs.”

About the QVM Project Habitat Awards.

For those of us who perform vegetation management – whether on a roadside, utility right-of-way, public or private land – it is our duty to help make this world a better place. Quality Vegetation Management helps us do

just that. Quality Vegetation Management (QVM) is a set of principles that create and sustain healthy habitats through professional, ethical and responsible practices. There is a program designed to recognize and reward QVM efforts. Sponsored by BASF Professional Vegetation Management (ProVM), the QVM Project Habitat Awards are presented to exceptional vegetation management projects that exemplify the principles and practices of QVM.

BASF – The Chemical Company. We don't make a lot of the products you buy. We make a lot of the products you buy better.®

With sales of €3,079 million in 2006, BASF's Crop Protection division is a leader in crop protection and a strong partner to the farming industry providing well-established and innovative fungicides, insecticides and herbicides. Farmers use these products and services to improve crop yields and crop quality. Other uses include public health, structural/urban pest control, turf and ornamental plants, vegetation management, and forestry. BASF aims to turn knowledge rapidly into market success. The vision of BASF's Crop Protection division is to be the world's leading innovator, optimizing agricultural production, improving nutrition, and thus enhancing the quality of life for a growing world population. Further information can be found on the web at www.agro.basf.com.

BASF Corporation, headquartered in New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF employs more than 15,500 in North America and had sales of approximately \$14.3 billion in 2006. For more information about BASF's North American operations, or to sign up to receive news releases by e-mail, visit www.basf.com/usa.

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