

FDC Enterprises **Grasslands** **Services**



Press Release

For Immediate Release

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FDC Enterprises Promotes Mason and Schwartz to Vice President

Columbus, OH – October 17, 2011 – FDC Enterprises announces the promotion of Kevin Mason to Vice President of Operations and Tom Schwartz to Vice President of Marketing. The promotions are part of a realignment of responsibilities due to the company’s recent growth as well as with the hiring of Luke Miller to the Vice President of Business Development position.

Kevin Mason has been part of FDC Enterprises since its inception in 2003. Kevin and Fred Circle, CEO and President of FDCE built the company from the ground up. “Without Kevin Mason, FDCE would not be the company it is today.” said Circle. “When we first started out, Kevin and I were filling all roles from production chief, tractor operator and office manager to accountant, marketing and outreach. Kevin excelled at all of these tasks but it was clear his passion was in innovative, efficient and effective production management and execution.” added Circle.

Mason has been exclusively in charge of production management for the last 6 years and supervises as many as 20 production staff. “It’s exciting to be part of a team that strives for excellence on a daily basis. Everyone on the team is motivated on a daily basis to take the company to the next level. I’m proud to be a part of that.” commented Mason.

Tom Schwartz joined the FDCE team in 2007 in an effort to allow Kevin and Fred to focus on the production and administration side of the company. “When we decided to bring on Tom, it was a leap of faith for FDCE. It was the first time we hired someone who was not directly involved in a revenue generating capacity.” said Circle.

Tom has spearheaded the marketing side of the company since that time; expanding FDCEs geography from 3 states to 21 states in a 4 year period. Schwartz has also opened the opportunity for multi-project, multi-site contracts for the company. Additionally, Tom has orchestrated multiple partnerships with various conservation organizations and agencies with great success. “I’m absolutely humbled to be part of a team like FDCE.” said Schwartz. With the addition of Doug Bensman, Service and Support Manager and Luke Miller, Vice President of Business Development in the last year, Tom will also be in charge of leading a team focused on taking FDCE to the next level.

For more information about FDC Enterprise visit www.fdcenterprises.com